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## **VOLCOM TO PARTICIPATE IN 11<sup>th</sup> ANNUAL ICR XCHANGE CONFERENCE**

**COSTA MESA, CA – January 7, 2009** – Volcom, Inc. (NASDAQ: VLCM) today said that senior management will present a company overview at the 11<sup>th</sup> Annual ICR XChange Conference on Wednesday, January 14, 2009 at 3:30 p.m. Pacific time at the St. Regis Monarch Beach Resort in Dana Point, California.

The presentation will be open to all interested investors through a live audio Webcast accessible on the investor relations section of Volcom’s Web site, [www.volcom.com/investorrelations/](http://www.volcom.com/investorrelations/), where it will be archived and available for 30 days following the presentation.

### **About Volcom, Inc.**

Volcom is an innovative designer, marketer and distributor of premium quality young mens and womens clothing, accessories and related products. The Volcom brand, symbolized by The Stone , is athlete-driven, creative and forward thinking. Volcom has consistently followed its motto of “youth against establishment,” and the brand is inspired by the energy of youth culture. Volcom branded products are sold throughout the United States and internationally. Volcom’s news announcements and SEC filings are available through the company’s website at [www.volcom.com](http://www.volcom.com).

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